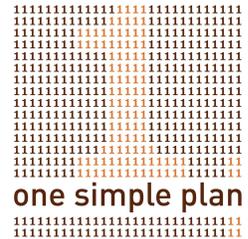


One Simple Plan	
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Kentucky Derby Day Affair to Benefit Faith's Lodge

MINNEAPOLIS — April 14 — Faith's Lodge will be the beneficiary of the Kentucky Derby Day Affair on May 7, at Nicollet Island Pavilion in Minneapolis. Faith's Lodge, a retreat center in Danbury, Wisconsin, helps parents and families that are coping with the death or medically complex condition of a child. The organization will receive all of the event's proceeds to support their mission to renew strength and build hope for the future of healing families.

The Derby Day Affair, 1–9 p.m., May 7, was created by Polo for Philanthropy and celebrates the 142nd Kentucky Derby with grand hats and unbridled fun including: carriage rides, live horse and miniature horse exhibits, polo demonstrations, jumping, a riders in fox hunt attire and more. Tickets to the event are on sale online: <http://www.derbydayaffair.com>

In February, Polo for Philanthropy called on organizations to submit applications to be selected as the beneficiary of the Derby Day affair — more than 30 organizations applied. Faith's Lodge was selected as they fit within the criteria of both serving children and providing health and wellness service.

"It's our focus and goal to support local nonprofits and we are proud to partner with Faith's Lodge, an organization that provides such a meaningful and valuable service to families and parents," said Craig Robbins, CEO of Polo for Philanthropy.

Faith's Lodge will support the event by providing promotion, securing sponsorships, serving as representatives in the host committee, conducting education at the event and acting as event volunteers.

"We are excited to be a part of the inaugural Derby Day Affair and to have the opportunity to spread our message to help families cope with loss or illness," said Kelly McDyre, Executive Director of Faith's Lodge.

Polo for Philanthropy's cornerstone event is The Polo Classic (August 7), which has been in existence for 26 years as the preeminent polo event in the Twin Cities. This year, the organization added the Derby Day Affair and the Diner en Blanc event (August 4) as new, unique events and opportunities to support local charities.

About Faith's Lodge

Faith's Lodge supports parents and families coping with the death or medically complex condition of a child in a peaceful environment to reflect on the past, renew strength for the present, and build hope for the future. Faith's Lodge provides a peaceful escape for families to refresh their minds and spirits while spending time with others who understand what they are experiencing. For programming schedule and more information, visit www.faithslodge.org.

About Polo for Philanthropy:

Polo for Philanthropy is a non-profit organization dedicated to raising funds and awareness for other charities. More than \$2 million has been raised in the past for beneficiaries including The Children's Home Society, Children's Cancer Research Foundation, The University of Minnesota and more.

