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6th Annual Wig Run to Benefit Faith's Lodge and St. Jude Children's Research Hospital

Webster, WI — May 10, 2016 — Faith's Lodge will be one of the beneficiaries of the 6th Annual Wig Run on May 29th. Faith's Lodge, a retreat center in Danbury, Wisconsin, helps parents and families that are coping with the death or medically complex condition of a child. The organization will receive part of the event's proceeds to support their mission to renew strength and build hope for the future of healing families, with part of the proceeds also benefitting St. Jude Children's Research Hospital.

The 6th Annual Wig Run begins at 9:00AM at Midtown Tavern in Webster, WI on Sunday May 29th, 2016. What started as a motorcycle ride with family and friends for someone's birthday on Memorial Weekend in 2010, has turned into something much more – a benefit for children with cancer and those parents who are coping with the death of a child.

The Wig Run gathers 150 people from throughout Northwest Wisconsin and into Minnesota to ride their motorcycles donning fun and crazy wigs to draw awareness. The bikers leave at 10:30AM sharp and have stops at Bonton (Luck), Spot Bar (Cumberland), Klop's (Shell Lake), What the Heck (Webb Lake) and finally ending at Crow Bar (Webster) around 5:00PM for live music by Freeway Jam and DJ Kevy D. Each stop includes raffle drawings.

"It's so rewarding to see how many people come and ride for a great cause," said Jessica Holwell, one of the founders of the Wig Run. "With the support of local businesses and the community, we've really been able to grow this event each year."

"We are excited to be a part of the Wig Run this year and to have the opportunity to spread our message to help families cope with loss or illness," said Kelly McDyre, Executive Director of Faith's Lodge.

Registration for the event takes place the day of at Midtown Tavern. The event is \$20/person and includes a wristband, bandana, and dinner at the Crow Bar following the ride.

About Faith's Lodge

Faith's Lodge supports parents and families coping with the death or medically complex condition of a child in a peaceful environment to reflect on the past, renew strength for the present, and build hope for the future. Faith's Lodge provides a peaceful escape for families to refresh their minds and spirits while spending time with others who understand what they are experiencing. For programming schedule and more information, visit www.faithslodge.org.

About the Wig Run:

The Wig Run started in 2010 as an event for family and friends and has grown into a large motorcycle ride. The Wig Run started raising money for organizations such as Locks of Love in 2013. The 2016 run benefits St. Jude Children's Hospital Research and Faith's Lodge. For more information on the event and ticket information, visit <http://bit.ly/6thWigRun>.

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